

Website Advertising



Great business starts at Chatswood.

Run by Willoughby City Council, visitchatswood.com.au is the leading information source on Chatswood and everything the City offers, from shopping, entertainment and dining to business and functions.

The website is supported by a strong marketing campaign incorporating advertising, social media and direct marketing, aimed at driving customers to the website and into Chatswood.

Advertising opportunities

Home page listing

Your business details will be featured on the home page under either the "Things to do" or "What's New" announcement boxes. This will click through to a full page listing about your business.

Page listing

Your business will be listed on either the food and wine, or shopping and fashion page. This will link through to a full page on your business.

Banner ad

The home page features one banner ad, located prominently on the right side of the screen.

For more information phone Rebecca Hill, Media & Marketing Group Manager on 02 9777 7703

Booking form

Business Name: _____

ABN: _____

Phone: _____ Mobile: _____

Email: _____

Address: _____

_____ Postcode: _____

Contact Person: _____

Signature: _____ Date: _____

Page listing: 6 months \$500 + GST 12 months \$900 + GST

Home page including page listing: 6 months \$800 + GST 12 months \$1500 + GST

Banner ad: 1 month \$500 + GST

DATE

Please tick the consecutive months you would like your business to be promoted on
visitchatswood.com.au

- January February March April May June
 July August September October November December

MATERIAL

Material is due on the 20th of the month prior to your listing date.

■ Home page listing

For a home page listing please submit 40 word description and one image 294px wide by 196px high at 72dpi in RGB colour mode.

Along with your phone number, fax, address, email and website, a 400 word description of your business and a 619px wide by 415px high image at 72dpi in RGB colour mode.

■ Page listing

Please provide your phone number, fax, address, email and website, a 400 word description of your business and a 619px wide by 415px high image at 72dpi in RGB colour mode.

■ Banner ad

Provide an image 188px wide by 708px high at 72dpi in RGB colour mode and a click through link.

Email your completed form to Rebecca.Hill@willoughby.nsw.gov.au or fax to 9777 1038.
The form can also be completed online at visitchatswood.com.au